

DIDI BAHINI JHOLA

EMPOWERING RURAL WOMEN IN NEPAL

दिदी बहिनी भोला उद्योग

PRODUCT CATALOGUE

WHO WE ARE

Didi Bahini Jhola Udyog (Sisters Bag Enterprise) is a collective enterprise founded on 2019 by seven successful women entrepreneurs, and aspiring young women from Dalit and Tribal communities in Bharatpur Metropolitan City-29, Chitwan, Nepal.

After the devastating Earthquake of 2015, this group was formed with the technical and financial support of the Samari Utthan Sewa (SUS). It has officially registered as a cottage enterprise to the Office of Cottage and Small Industries, Bharatpur, Chitwan, and has been providing services since its inception. Currently, it has been providing short-term and long-term Dhaka Knitting and Sewing Training, and bag production training in collaboration with various governmental and non-governmental organizations. Apart from this, it has been supporting for the better education of the children from marginalized communities.

OUR MISSION

To create and promote local lead and community owned employment opportunities for the women from Dalit and Tribal communities for their socio-economic empowerment.

OUR OBJECTIVES

- To establish Didi-Bahini Jhola Udyod as a model industry run by women for women at the local level.
- To create employment opportunities to the rural women for their economic and social upliftment.
- To enhance the skill and capacity of Dalit and Tribal women for micro-enterprise development.

WORKING APPROACHES

Originality: Dhaka is traditional handmade fabric of the indigenous people of Nepal. It is a kind of pattern that is originally handmade which is gaining popularity in all cultures and around the world. The art of making Dhaka is taught by one generation to another. We want to promote originality in Dhaka bag products. Although the market is lagging behind in competition, we never sell our originality for the market.

Collective Effort: We believe on collective efforts for collective benefits. We promote collective efforts for the socio-economic upliftment of marginalized communities, which ensures the economic inclusion, and leads to socio-economic justice.

Mobilization of local skills and resources: We encourage for the maximum utilization of locally available skill and resources for the long-term sustainability of women lead enterprises.

Doing by learning: Imposed learning is temporary. We believe on learning by doing as it refines experiences and leads to perfections. We are committed to promote inherited traditional skill of Dalit and Tribal women as a strong foundation for the empowerment of rural women.

PROGRAMMES

Production and Marketing: We are producing School bags, Khada, traditional clothes of Dhaka, and other bag items. In addition, we are also helping for the marketing of the product of similar industries run by rural women.

Training and capacity development: We are providing paid training programmes for the production of hand-made Dhaka knitting and training on School bags production, traditional clothes swing made by Dhaka, and training on micro-enterprise development.





OUR PROCEDURES AND TERMS & CONDITIONS

PRIVACY OF CUSTOMER DESIGN: We will do everything in our power to keep the customer design secret. We ensure that we will not use your designs and will not share them with other customers.

PRODUCT DEVELOPMENT: If you want to modify existing styles, all modifications/adaptations must be specified in detail. If you want to use your own design, we would need technical sketches of your design, logo artwork, color, zipper and other accessories information.

RAW MATERIALS: Depending on your request, we can use either our own Dhaka materials or the materials you provide. The way material is sourced will be a price-altering factor.

SAMPLE-MAKING: Sample production takes from 2 to 4 weeks. Should there be any defect from our part, we will revise the sample free of charge. However, if the customer requests any modification to the sample, he/she will receive an invoice for the revised sample.

MINIMUM ORDER QUANTITY: Each color/style minimum order quantity is about 50 pieces for the hand bags, 100 pcs for the small accessories, 50 pcs for the weekender bags. Exceptions could be made depending on the project. A prepayment of the total price is to be charged prior to the production; and the rest will be paid in full upon delivery.

We highly value the continuity of the business. Therefore, we give great importance to customer service, and quality. We would neither make false promises nor take on a project we cannot fulfill. If you provide us with the detailed information of the products you are interested in, we would be happy to assist you.

Please keep in mind that 1.5 Percent of your money goes to the better education of the Children from Dalit and Tribal communities of the Kabilash Area of Chitwan district.

Contact Detail

Didi-Bahini Jhola Udhayog
Baratpur Metropolitan City-29
Kabilash, Chitwan, Nepal
Tell: +977-98865153293
Email: didibahinikojhola@gmail.com



01 Dhaka Ladies Hand Bag

Reference: 101.DLHB 01.001

Dimension, and colors can be customized on demand
Price: NPR 630



02 Dhaka Mobile Bag

Reference: 102.DMB 02.002

Dimension, and colors can be customized on demand
Price: NPR 210



03 Lahure Ladies Hand Bag

Reference: 103.LLHB 03.003

Dimension, and colors can be customized on demand
Price: NPR 420



04 Dhaka Ladies Hand Bag with Leather Edge

Reference: 104.DLHBLE 04.004

Dimension, and colors can be customized on demand
Price: NPR 630



05 Classic Dhaka Ladies Hand Bag

Reference: 105. CDLHB 05.005

Dimension, and colors can be customized on demand

Price: NPR 630



06 Classic Dhaka Ladies Hand Bag with Side Pocket

Reference: 106. CDLHB 06.006

Dimension, and colors can be customized on demand

Price: NPR 630



07 Dhaka Purse

Reference: 107. DP 07.007

Dimension, and colors can be customized on demand

Price: NPR 280



08 Mobile Bag

Reference: 108. MB 08.008

Dimension, and colors can be customized on demand

Price: NPR 210



09 Sayau Samari Style

Reference: 109. SSS 09.009

Dimension, and colors can be customized on demand

Price: NPR 980



2 Sayau Samari Style

Reference: 02. SSS 02.002

Dimension, and colors can be customized on demand

Price: NPR 980



3 Sayau Samari Style

Reference: 03. SSS 03.003

Dimension, and colors can be customized on demand

Price: NPR 840



4 Dhaka Pachhaury

Reference: 04. DP 04.004

Dimension, and colors can be customized on demand

Price: NPR 980



5 Khutruke Jhola

Reference: 05. KJ 05.005

Dimension, and colors can be customized on demand

Price: NPR 210



6 School Bag

Reference: 06. SB 06.006

Dimension, and colors can be customized on demand

Price: NPR 980



7 Lahure Cloths Bag

Reference: 07. LCB 07.007

Dimension, and colors can be customized on demand

Price: NPR 1400



8 Lahure Dhaka Bag

Reference: 08. LCB 08.008

Dimension, and colors can be customized on demand

Price: NPR 2940

दिदी-बहिनी भोला उद्योग सीमान्तीकृत तथा अल्पसंख्यक समुदायका ७ महिलाहरूद्वारा सामुहिक रूपमा नाफा कमाउने उद्देश्यले सञ्चालन गरिएको एक घरेलु उद्योग हो । वि.सं. २०७२ सालको महाभूकम्पपछि स्थानीय समुदायको आयआर्जनमा मद्दत पुऱ्याउने उद्देश्यले सामरी उत्थान सेवाको प्राविधिक तथा आर्थिक सहयोगमा यो समूहको गठन भएको हो । 'दिदीबहिनी ढाका तथा भोला' उद्योगको रूपमा सञ्चालित यो उद्योग वि.सं. २०७६ मंसिरदेखि आधिकारिक रूपमा घरेलु तथा साना उद्योग कार्यालय भरतपुर, चितवनमा दिदी-बहिनी भोला उद्योगका रूपमा दर्ता भई सेवा प्रदान गर्दै आएको छ । हाल यस उद्योगले विभिन्न स्थानीय तहसँगको सहकार्यमा छोटो र लामो अवधिको सिलाई-कटाई तथा भोला उत्पादनसँग सम्बन्धित तालिम प्रदान गर्दै समेत आएको छ । यसका अलवा उद्योगले ग्रामीण महिलाहरूको आय-आर्जनमा मद्दत पुऱ्याउने उद्देश्यले विभिन्न सेवामूलक अभियान समेत सञ्चालन गर्दै आएको छ ।

लक्ष्य: सीमान्तीकृत तथा अल्पसंख्यक समुदायका महिलाहरूको आर्थिक तथा सामाजिक उत्थानका लागि रोजगारीका अवसरको सिर्जना तथा प्रवर्द्धन गर्नु ।

उद्देश्य:

(क) स्थानीय तहमा महिलाहरूद्वारा महिलाहरूका लागि सञ्चालित एक नमुना उद्योगको रूपमा दिदी-बहिनी भोला उद्योगलाई स्थापित गराउनु ।

(ख) ग्रामीण समुदायका महिलाहरूको आर्थिक तथा सामाजिक उत्थानका लागि रोजगारीका अवसरहरू सिर्जना गर्नका लागि पहल गर्नु ।

(ग) ढाका तथा भोला उद्योग सञ्चालनका लागि स्थानीय महिलाहरूको सीप तथा क्षमता विकासका लागि कार्य गर्नु ।

